

Netsmartz Helps Australia-based Fintech Company Optimize Costs by 43% with Expert DevOps Solutions

Learn how our tech experts at Netsmartz helped the client **eliminate unwanted expenses** and implement cost optimization strategies for **better operational improvements**.



About the Client

Our client is a well-known player in Australia's fintech market specializing in providing expert financial solutions. With their growing business, they wanted cost-effective strategies to scale their business while optimizing expenses and streamlining operations.

The Need

The client's existing set-up and practices were not well managed, leading to major unwanted expenses and wastage of resources. They needed to modernize their infrastructure to ensure enhanced scalability and meet required industry standards.

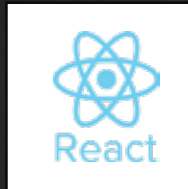
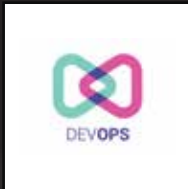
- ✓ **A structured cost optimization strategy**
 - ✓ **Dedicated DevOps support**
 - ✓ **Continuous infrastructure improvements**
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Our Solution

Our experts thoroughly examined the client's existing infrastructure to identify areas where cost optimization is necessary. We also facilitated the client with full-fledged DevOps support to ensure proper running of the development and operational processes.



Tech Stack



Dedicated Development Team

We collaborated with the client closely to understand their needs and built a dedicated team for them accordingly. This team consisted of 12 pre-vetted developers and 2 highly skilled DevOps engineers.

Cost Optimization Strategy

After assessing the client's existing infrastructure, we devised a tailored cost optimization plan. This included switching to the more economical AWS service tiers and implementing auto-scaling for better resource utilization.

Infrastructure as Code (IaC)

By introducing Infrastructure as Code (IaC) with tools like AWS CloudFormation we ensured consistent and automated infrastructure provisioning, reducing manual interventions and configuration drift.

Continuous DevOps Support

Our DevOps engineers became a part of the client's existing team providing uninterrupted support including continuous monitoring and incident management. The DevOps support also covered maintenance tasks, performance optimization, and incident response.

Real Outcomes Achieved



43%
improvement
in cost
savings



Overall
operational
enhancement



Reduced
downtime



Higher
scalability



Why Netsmartz

- **25+ years of experience in empowering SaaS businesses**
- **40+ tools and advanced tech stack across 100+ skill sets**
- **24x7 dedicated support by AI-certified engineers**
- **Cloud-first approach for easy adaptability and scalability**
- **Home-grown SaaS success stories across the globe**

About Netsmartz

Netsmartz is a leading growth and digital transformation partner for global enterprises and SaaS businesses. The USA-based software company was established in 1999 and continues to empower organizations with a dedicated team of over 1500 professionals, strategically located across 10 global offices, serving a diverse portfolio of over 2000 customers. From augmenting teams with dedicated tech and non-tech resources to integrating AI seamlessly across operations and ensuring robust cybersecurity, businesses rely on Netsmartz as their ultimate partner for accelerating growth, increasing ROI, and achieving unparalleled scalability.

25
Years
of Excellence

1500+
Team
Members

2000+
Projects
Completed

10+
Global
Locations



NORTH AMERICA
Rochester, NY, Vancouver,
Mississauga

EUROPE
Oslo

ASIA
Singapore, Dubai, Chandigarh,
Mohali, Noida, Gurugram,
Pune

AUSTRALIA
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Let's connect!



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